

TXD

INTERNATIONAL



USA • Mexico • Spain • Argentina



TXD INTERNATIONAL

Our headquarters are located in Mexico City, with production offices worldwide. Our clients consider us pioneers in our industry, which includes, but is not limited to sublimation, silk screen, direct to print and the latest certified latex technologies. We offer recycled substrates and water-based, eco-friendly inks.

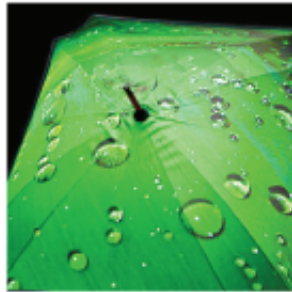
We believe our employees are the frontline of our success. They are given the latest technology to better assist all our clients, and they are continuously recognized throughout our industry.

We are considered the first option for many because of:

- Our experience in the market
- Our capacity for production
- The quality of the products we produce
- Our constant advances in the R&D of new technologies

Thanks to these factors, we have been able to export our technical knowledge and human resources to different parts of the world. We are able to count on our other production facilities in Argentina, Spain, U.S., and Mexico.





OUR SERVICES

We manufacture prints in many different formats and substrates using cutting edge materials and technology to ensure that our products are of the highest quality for our clients. In order to create the most complete product, we consult with our clients from start to finish. This includes establishing the initial concept, perfecting the design, and detailing everything from fabrication and distribution to the installation of the finished product.

SUBSTRATES:

- Fabric
- Vinyl
- Rigid Materials
- Silk Screen
- Tyvek
- Magnetics

APPLICATIONS:

- Backdrops
- Displays
- Banners
- Promotional Material
- Wind Breakers
- Jerseys
- Aprons
- Flags
- Bags (PET)
- Truss Systems
- Uniforms
- Umbrellas

FABRIC PROCESS

The production process begins with creating a digital image, that is then printed with **ECOLOGICAL INKS** that are heat sensitive on paper. This paper is specially coated to allow the inks to release when heated to the appropriate temperature through a large transfer iron, onto polyester fabrics. The inks then become a permanent part of the fabric. The process ensures that an excellent quality and resolution of color is transferred onto the fabric, which has a much more elegant “hand”, and a luxurious look.

We offer a large variety of fabrics with excellent life spans. Our fabrics are lightweight and have excellent climate impermeability. This makes them much easier to work with, store, and mount. We are able to personalize many merchandising items, as well as boast a 3-D style of publicity. It allows us to create an unlimited amount of different applications, including, but not limited to: articles of clothing, wallpapers, umbrellas, covers, bags, etc. This process is wholly eco based and completely biodegradable.

WHY ON FABRIC?

- Environmentally friendly.
- It's lightweight, making it easy to transport and mount.
- Non reflective, the images are sharper, and much more “vivid” colors.
- Completely washable. Can be ironed easily.
- Huge diversity of fabric types.
- Elegance and durability both in interior and exterior applications.
- Excellent variety of applications.



VINYL BANNERS

This process of printing on vinyl or PVC is based on solvent inks printed directly onto the material. Once finished, the material enters the finishing steps where it is thermally sealed and cut. We are pleased to offer large format applications on vinyl, mesh, and rigid structures at excellent prices.

We are happy to announce our most recent acquisition: a Hewlett Packard L65500 that uses latex ink. Our vinyl products are guaranteed to last up to 3 years without any kind of lamination and when laminated, they are guaranteed to last up to 5 years. Additionally, this process is 100% environmentally friendly, which means that you can continue to count on the highest quality and standards while still being eco-friendly.

POS DISPLAYS

We have many options available for your entire POS needs; a design and fabrication department for displaying and demoing your product. These displays are made with core materials such as coroplast, and printed based on your color selection with high weight capacity grades that your clients require.



PRODUCTION CAPACITY

We have an installed capacity to produce 25,000 sq/ft on a daily basis, and 750,000 sq/ft on a monthly basis in our headquarters in Mexico City. In terms of Vinyl (adhesive or otherwise), and PVC we can produce 750,000 sq/ft on a monthly basis. When it comes to rigid structures we can produce 120,000 sq/ft monthly to better serve your needs. The production times are based on volumes required, this is to assure the best lead times for your projects.

The maximum width for printing is 5' and 10' on fabrics, 11.5' on vinyl, and 5'11" on rigid structures. The exposure guarantee for our products is 18 months for interior and 6 to 8 months for exterior, depending on the climate the substrates will be exposed to.



FILE REQUIREMENTS

- PC or Mac, the file must be in Adobe Illustrator or Photoshop format.
- EPS or Jpeg can be used as the file type.
- If the file is built at 100% then it must have 150 dpi, if it's built at 25% it must have 300dpi.
- It is very important to have a color reference, whether it be a color laser print or a pantone reference.
- All type must be converted to outlines.

CLIENTS

- McDonald's
- Mattel
- Jaguar
- BMW
- Volkswagen
- Sigma Alimentos
- Toyota
- Audi
- Santander
- American Airlines
- Estée Lauder
- Banamex
- Ford
- Lancome
- Pepsi
- Banorte
- Land Rover



At **TXD INTERNATIONAL**, we offer all our clients new possibilities of capturing the imagination and captivating your target audience. This is done through a highly technical processes that conducts creativity to imaginable forms, through the promotion of products and services.

You can count of innovative services destined to communicate your idea with originality and efficiency. We are experts in getting you the best visual impact for all your projects.

" IN NATURE, LIGHT CREATES COLOR: WE DO IT EVERYWHERE ELSE!"

U.S.A.



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